

# Grandin Theatre Rental Rates

The Grandin Theatre is a first and second run movie theatre and a diverse cultural community center. As a first run movie theatre we are beholden to be showing our contracted films from 12:30 pm to 9:30 pm on Fridays, Saturdays, and Sundays, but can rent any theatre or the entire facility to nonprofits, for-profits, schools, organizations, private promoters, or private individuals at all other times. Below is our rental structure based on the following rates and considerations,

---

## **Days/hours when the Theatre is available for rent:**

- a. Monday – Thursdays, all hours of the day
- b. Fridays – Sundays, before 12:30 pm, after 9:30 pm

## **How much lead time does a renter need to give before renting the facility?**

- a. Depending on the complexity of your rental and your group size, we could rent the facility with a few days' notice, or several weeks/months in advance. We can do "pop-up" rentals if it is a relatively easy format.

## **What type of Renter are you?**

- a. Private (birthdays, anniversaries, bachelor/bachelorette, engagement, other)
- b. Non-profit organization (community based, college/university, faith group, etc. \*)  
\*must provide proof of non-profit status
- c. For profit business (companies, corporate functions, staff appreciation, seminars)
- d. Educational Groups (elementary/middle/high schools, youth groups, childcare)
- e. Weddings (weddings/receptions need to occur during normal rental hours)
- f. Private Promoters (those who wish to present a live show in the Main Theatre).

## **Rental Rates – does not include concessions or add-ons**

### ***A. Private Parties – (based on group size)***

\$180 – 1-4 people  
\$260 – 5-10 people  
\$325 - 11-20 people  
\$400 – 21-35 people  
\$475 - 36-50 people  
\$575 - 50-99 people  
\$675 - 100 or more

### ***B. Non-profit Organizations (non-performance presentation) – (hourly)***

**\$250 per hour**, for a minimum of 3 hours (including setup and takedown).

Any additional time overage will be \$100 per hour over.

(This does NOT include concessions, cleaning, labor, or additional add-ons (see below))

**C. For-profit Businesses/Corporate – (hourly)**

**\$350 per hour**, for a minimum of 3 hours (including setup and takedown).

Any additional time overage will be \$200 per hour over.

(This does NOT include concessions, cleaning, labor, or additional add-ons (see below))

**D. Educational Groups – (flat rate)**

**\$350 per event**, for a maximum of 3 hours

**\$100 additional charge** if two or more theatres are required

(This does NOT include concessions or additional add-ons (see below))

**E. Weddings/Receptions – (flat rate)**

**\$2,000 per event** – all weddings/wedding receptions need to occur during regular rental hours.

(This does NOT include concessions, cleaning, labor, or additional add-ons (see below))

**F. Private Promoters, Performances – (variable rates – see below)**

<b>Main Theatre (300 seats)</b>	<b>Standard Rate</b>	<b>Non-Profit Rate</b>
• Single Performance	1500.00	1200.00
• Two Performances same day	2100.00	1650.00
• Rehearsal/Tech Prep Day	650.00	500.00
• Dark Day	500.00	400.00
<b>Labor (includes setup, execution, strike)</b>		
• Technical Director	\$20 per hour	\$20 per hour
• Technical Assistant (if needed)	\$18 per hour	\$18 per hour
• Lighting Technician	\$20 per hour	\$20 per hour
<b>Equipment</b>	<b>Standard Rate</b>	<b>Non-Profit Rate</b>
<b>Stage Equipment</b>		
• Lectern	\$25	\$15
• HDMI/Internet Connection	\$10	\$10

<b>Stage Lighting</b>		
• Lamp Burn	\$1.25 per light	\$1.25 per light
<b>Audio</b>		
• Basic Playback/up to two microphones	Included	included
• Additional GTF wired mics	\$10 each	\$10 each
• GTF Wireless mics	\$15 each	\$10 each
• GTF Monitor speakers	\$20 each	\$15 each
• 9 Volt batteries for wireless mics	\$2 each	\$2 each
• Sound Board – external technician	\$200	\$100
<b>Video Projection</b>		
• PowerPoint/Video Projection	\$25	included
• Video Projector during presentation	\$75	\$35
• Screen down for presentation	\$10	included
• GTF Laptop with PowerPoint	\$25	\$25
<b>Box Office/Ticketing Admissions Fee</b>		
<p>If you are an external promoter and wish to have your event ticketed, GTF will build your show on our website and sell your tickets for you, handle all patron inquiries, and manage your box office reporting and post-event payout, and pay your Roanoke City Admissions Tax for your event. Outside of our website and ticketing services, primary promotional responsibilities lie with the renter.</p>		
• Box Office Ticketing Fee	\$2.50 per ticket	\$2 per ticket
• Opt-out Sell your own	\$150	\$100

## ADD ON PRICING –

### Concessions/Bar Offerings -

For all rental events, Grandin Theatre Foundation (GTF) will staff and sell our normal concessions and bar items for your patrons. GTF retains all profits from concessions sales and provides this service for your rental. For any rental, concessions packages are also available.

**Full Tab** – Grandin Theatre can run a tab for all items sold, including alcohol and you as the renter can settle the bill at the end of the presentation. **Note – all tabs include a minimum 20% gratuity for GTF staff.**

### Concessions Packages -

Small/Small – 1 small popcorn/1 small fountain drink - \$6 per person

Medium/Medium – 1 medium popcorn/1 medium fountain drink - \$9 per person

Large/Large – 1 large popcorn/1 large fountain drink - \$12 per person

Kid's Packs – cardboard tray with some popcorn, small kids drink, piece of candy - \$6 per person

### Special Custom Concessions Package -

If you do not wish to do a full tab, but still want to offer your guests free concessions, you can give each patron a ticket that will be designated for an above concessions package, or bar drink, etc. and we will collect tickets and distribute concessions/bar based on your custom package. All tickets will be collected and counted, and your custom concessions package will be totaled and settled at the end of your event.

### Marquee Rental -

Top line – maximum characters 24 with spaces, Bottom line – maximum 20 with spaces

	<b>Standard Rate</b>	<b>Nonprofit Rate</b>
• Day of show	\$125	\$100
• Days prior to show	\$75 per day	\$50 per day
*Based on availability		

### Red Carpet -

Place inside the lobby and not on the exterior Star Walk.

	<b>Standard Rate</b>	<b>Nonprofit Rate</b>
• One run	\$75	\$50
• additional run (two total)	\$15	\$10

### Cleaning Fees -

	<b>Standard Rate</b>	<b>Nonprofit Rate</b>
• Cleaning the venue post event	\$90	\$75

**Front of House Equipment Rental –**

**Tables - \$8 per table**

**Linens - \$5 per table**